

Engage, Innovate, Motivate..Family Life tops innovation

Family Life has been announced in the top 10 Innovators in the 2018 GiveEasy Not-For-Profit Innovation Index.

Over the past four years, the GiveEasy Innovation Index has reported on innovation in the not-for-profit sector to provide an opportunity for organisations to benchmark themselves against the industry average.

In addition to Family Life, other groups in the index include well respected brands such as Movember, Breast Cancer Network Australia, Beyond Blue and Thankyou.

Family Life CEO, Jo Cavanagh, said:

***“Sharing this recognition with some of the largest and most recognised not-for-profit organisations in Australia is something that we are very proud of.*”**

“The reason we strive to innovate is to do better for the children, young people, families and communities we serve. Family Life seek out best practice so those people who seek our help will be better off.”

“We pride ourselves on being creative, curious and enthusiastic to follow new opportunities.”

An example is the innovative work Family Life have been doing with Swinburne University, exploring how the application of innovative new technology can better support vulnerable young parents and babies.

The organisation is also charting new territory by undergoing site certification in Neurosequential Model of Therapeutics enabling staff to conduct specialist assessments and design interventions that respond to the unique impacts of trauma on individuals, families and communities.

In terms of the health of the organisation, the Index outcomes were also able to determine whether employees at Family Life are engaged. The answer is a resounding yes. In fact, the Innovation Index highlights that engagement and innovation reinforce each other.

GiveEasy CEO, Jeremy Tobias, said:

“Engaged employees are more likely to be innovative and an innovative organisation is more likely to motivate and engage their employees,”

Organisations in the Index are measured according to their capacity to develop and deliver innovation across eight key categories: technology, internal collaboration, external collaboration, innovation focus, openness of culture/vision, organisational velocity, rewards/recognition and stakeholder centricity.

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About: Family Life has been working with vulnerable children, families and communities since 1970. At the core of our organisation is our vision to build capable communities, strong families and thriving children.

We take an all of family, all of community approach to build resiliency and healthy relationships and are committed to improving responses to child vulnerability and family violence by achieving better outcomes for victim-survivors and communities.

Family Life recognises the importance of ensuring that voices of children are heard and their best interests are always served. This is driven by an evidence-based response to the needs of traumatised children and their families.